

# 5 Academic Habits Holding You Back



## COMPARING UP

Grad students compare themselves to postdocs. Postdocs compare themselves to faculty. Faculty compare themselves to those with more funding or publications. It never ends but most jobs aren't looking for the world's leading expert. They want someone good enough.

## APPLYING TOO LOW

Just because you haven't had a corporate job title before doesn't mean you should start at entry-level. Look for a job where you know you can do 60% of the ask and could grow on 40%.

## TALKING ABOUT YOURSELF

In the academy we are used to talking about what we do: teach, publish, research.

Employers want to know how your skills help them and their bottom line. Period.

## TIMELINE

The academic job market works on rigid timelines but the non-ac market? Not so much. It's never too early or too late to start looking and start applying.

## USING ACADEMIC LANGUAGE

Unfortunately, using words like "teaching" and "student" when describing your skills doesn't translate to non-ac employers. Instead, focus on what types of work you did when working with students or preparing a class and talk about that.

## WANT TO GO DEEPER?

